

## COOKIES POLICY

Last updated: February 11, 2026

### 1. Scope and introduction

Our websites and apps use cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website and apps.

This policy applies to all websites and mobile apps operated by English in Levels s.r.o., including but not limited to: [newsinlevels.com](http://newsinlevels.com), [englishinlevels.com](http://englishinlevels.com), [robinsoncruoeinlevels.com](http://robinsoncruoeinlevels.com), [thelittleprinceinlevels.com](http://thelittleprinceinlevels.com), [jokesinlevels.com](http://jokesinlevels.com), [videosinlevels.com](http://videosinlevels.com), [speakinlevels.com](http://speakinlevels.com), [daysinlevels.com](http://daysinlevels.com), [howtolearnenglishinlevels.com](http://howtolearnenglishinlevels.com), [testlanguages.com](http://testlanguages.com), [spanishinlevels.com](http://spanishinlevels.com), [germaninlevels.com](http://germaninlevels.com), [chineseinlevels.com](http://chineseinlevels.com), [frenchinlevels.com](http://frenchinlevels.com), the News in Levels mobile app, and the Days in Levels mobile app.

### 2. What are cookies

Cookies and similar technologies (pixels, tags, device identifiers) are small data files stored on your device when you visit our websites or use our apps. They enable functionality, analytics, and advertising.

### 3. Categories of cookies we use

Strictly necessary cookies (always active)

These are required for the basic functioning and security of our websites and apps. They do not require your consent.

Analytics and performance cookies (optional)

Used mainly by Google Analytics (GA4) to measure audience, traffic, and usage patterns.

Advertising and personalization cookies (optional)

Used by Google AdSense and Next Millenium to:

- deliver personalized and non-personalized ads,
- measure advertising performance,
- support audience research and analysis.

Other third-party cookies (optional)

May be set by:

- Facebook comments plugin,
- SoundCloud,
- Datonics,
- Admiral Adblock Analytics.

### 4. Consent and IAB TCF framework

We operate under the IAB Transparency and Consent Framework (TCF).

Your choices may be shared with our partners (currently approximately 127) participating in this framework. A full list of these partners is available for review within the cookie banner.

Cookie consent is managed through:

- Next Millenium,
- Google (CMP ID 300),
- WP Consent.

You can accept or reject optional cookies via the cookie banner shown on your first visit.

If you refuse optional cookies, you can still access our content using only strictly necessary cookies.

#### 5. Purposes of cookie use

Depending on your consent, cookies may be used for:

- storage and access to information on your device,
- personalized advertising and content,
- audience measurement,
- advertising and content performance analysis,
- market research and service development,
- location data (City/Country level).

#### 6. How to change or withdraw consent

You can change or withdraw your consent at any time. On our websites, you can do this by clicking the 'Privacy Settings' or 'Cookie Settings' link usually found in the footer, or by clicking the consent icon to reopen the banner. In our apps, these settings are available in the App Settings menu. Additionally, you can manage or delete cookies through your browser settings.

#### 7. If you do not agree

If you do not agree with this Cookies Policy, please do not use our websites or our apps.

#### 8. Contact details

Our official company details are provided below:

Company Name: English in Levels s.r.o.

Address: Gorkeho 2069, 530 02 Pardubice, Czechia

VAT ID: CZ 01770161

Contact Email: info@englishinlevels.com

Representative: Zdenek Vanicek, CEO

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