

PRIVACY POLICY

Last updated: February 11, 2026

1. Controller and Scope

The controller of personal data is: English in Levels s.r.o., Gorkeho 2069, 530 02 Pardubice, Czech Republic.

Contact for privacy matters: info@englishinlevels.com

This Privacy Policy applies to all websites and mobile apps operated by English in Levels s.r.o., including but not limited to: newsinlevels.com, englishinlevels.com, robinsoncrusoeinlevels.com, thelittleprinceinlevels.com, jokesinlevels.com, videosinlevels.com, speakinlevels.com, daysinlevels.com, howtolearnenglishinlevels.com, testlanguages.com, spanishinlevels.com, germaninlevels.com, chineseinlevels.com, frenchinlevels.com, the News in Levels mobile app, and the Days in Levels mobile app. By accessing our services, you acknowledge that you have read and understood how we process your personal data as described in this policy. Where required by law (such as for cookies or marketing), we will ask for your explicit consent.

2. Data we process

Most of our websites and apps do not require registration. You can use our content without creating an account.

Through cookies and similar technologies we (and our partners) may process the following categories of data:

- online identifiers (such as cookies, mobile advertising identifiers like Apple's IDFA and Google's Advertising ID, and IP addresses),
- IP address, browser and device information,
- browsing history and interaction with content and advertisements,
- information about how you use our websites and apps,
- location data (City/Country level).

We do not directly collect names, postal addresses, phone numbers, or email addresses for advertising purposes.

Exception – speakinlevels.com

If you voluntarily create a profile on speakinlevels.com, you provide: email address (not publicly visible), and publicly visible nickname, gender, country and your level of English. We use this data solely to connect students who want to practice speaking. We do not use it for advertising or marketing.

3. Purposes and legal basis

We process data for the following purposes:

Based on your consent (via the cookie banner):

- personalized advertising,
- personalized content,
- audience measurement,
- advertising and content performance analysis,
- market research and analysis,
- service development,
- storage and access to information on your device,
- location data (City/Country level).

You may withdraw or adjust your consent at any time. On all our websites, you can do this by clicking the 'Privacy Settings' (or 'Cookie Settings') link located in the footer of the page,

or by clicking the small consent icon on the screen to reopen the cookie banner. For our mobile apps, these settings can be adjusted within the App Settings menu.

Based on our legitimate interest:

- websites and apps functionality,
- security and prevention of abuse, fraud, and spam,
- basic traffic analysis and performance of our services.

For speakinlevels.com, processing is based on your consent when you create a profile.

4. Partners and recipients

Depending on your choices in the consent banner, our data may be processed by our partners participating in the IAB Transparency and Consent Framework (TCF). A full, up-to-date list of these partners, their specific purposes, and links to their own privacy policies is available at any time through our Consent Management Provider (the cookie banner) by clicking 'View Partners'.

Specifically, we work with:

- Google AdSense – personalized and non-personalized advertising,
- Next Millenium – advertising and consent management,
- Google Analytics (GA4) – audience measurement and traffic analysis,
- Admiral Adblock Analytics – measurement of ad blocker usage,
- Wordfence – security and protection against abuse,
- Datonics – data evaluation for advertising purposes,
- Facebook comments plugin,
- SoundCloud – audio content hosting,
- Amazon AWS – hosting of some language versions,
- Active24 – primary website hosting,
- WP Consent – cookie consent management.

Some of these parties act as processors on our behalf; others act as independent controllers.

5. International transfers

Some of the above services (in particular Google, Meta, and Amazon AWS) may transfer data outside the European Union, including to the United States. Such transfers are based on safeguards permitted under GDPR (e.g., standard contractual clauses or equivalent mechanisms).

6. Data retention

Technical and analytics data are kept only as long as necessary for security, analysis, and service improvement.

Data from speakinlevels.com is kept while your profile is active. You may request deletion at any time.

7. Your rights under GDPR

You have the right to:

- access your personal data,
- correct inaccurate data,
- request deletion of your data,
- request restriction of processing,
- object to processing based on legitimate interest,
- withdraw consent at any time,
- lodge a complaint with the Czech Office for Personal Data Protection.

To exercise your rights, contact: info@englishinlevels.com

Data Deletion Request (Apps & Profiles): In compliance with mobile platform requirements, we provide a dedicated path for data deletion. Although our mobile applications do not require user accounts, you may request the deletion of any personal data associated with your device identifiers by contacting us at info@englishinlevels.com with the subject "Data Deletion Request."

If you have a profile on speakinlevels.com, you may request its total deletion at any time via the same email address. We will remove your profile and all associated data from our systems within 30 days of your request.

8. Children's privacy

Our services are intended for users who have reached the applicable age of digital consent in their jurisdiction. We do not knowingly collect personal data from children under such ages. If we become aware that we have inadvertently collected personal data from a minor without appropriate consent, we will take immediate steps to delete such information from our records. If you believe we have collected such data, please contact us at info@englishinlevels.com.

9. Disagreement

If you do not agree with this Privacy Policy, please do not use our websites or our apps.